

Travel Advisor Data Intelligence

WHO ARE YOU?

- 1) Agency Name
- 2) First Name
- 3) Last Name
- 4) Title
- 5) Owner/Manager?
 - Yes/No
- 6) Years of Experience

HOW CAN WE REACH YOU?

- 7) Street Address
- 8) City
- 9) State/Providence
- 10) Zip
- 11) Country
- 12) Phone
- 13) Fax
- 14) Email

DESCRIBE YOUR AGENCY

- 15) What best describes you and your agency's business?
 - Retail Store Front
 - Home-Based Agent or Outside Rep
 - Host Agency
 - Call Center or Web-Based Agency
 - Inplant or Corporate Travel Department
- 16) What is your Agency's estimated annual travel sales?
 - \$50k - \$100k
 - \$100k - \$500k
 - \$500k - \$1mm
 - \$1mm - \$5mm
 - \$5mm - \$10mm
 - \$10mm - \$50mm
 - \$50mm - \$100mm
 - \$100mm or higher
- 17) Do you make bookings through a host agency?
 - Yes/No
- 18) If yes, which host agency?
 - e.g. Nexion, Protravel, etc
- 19) Which group is your main agency affiliation?
 - AAA
 - American Express
 - Ensemble Travel
 - Global Services
 - MAST
 - Signature
 - Travel Leaders Network
 - Travelsavers / Nest / Affluent Traveler Collection
 - Uniglobe
 - Virtuoso
 - WESTA
 - OTHER
 - NONE
- 20) Agency Website

WHAT DO YOU SELL?

- 21) What are YOUR annual travel sales?
 - \$50k - \$100k
 - \$100k - \$250k
 - \$250k - \$500k
 - \$750k - \$1mm
 - \$1mm - \$2mm
 - \$2mm or higher
- 22) What I.D. # do you typically use?
 - E.g. ARC/IATA, CLIA, TRUE, etc
- 23) What is the I.D. number?
- 24) What's the #1 destination/region you sell?
 - USA/Canada
 - Mexico
 - Caribbean
 - Central/South America
 - Europe
 - Africa/Middle East
 - Asia
 - Australia/New Zealand/South Pacific
- 25) What's the #2 destination/region you sell?
 - (see destinations/regions listed above)
- 26) What's the #3 destination/region you sell?
 - (see destinations/regions listed above)
- 27) What is the #1 type of travel you sell?
 - Adventure/Soft Adventure
 - All-Inclusive
 - Business Travel
 - Cultural/Experiential Travel
 - Cruise Ocean
 - Cruise River
 - Escorted Vacations
 - Family/Multi-Generational Vacations
 - Group Vacations
 - Honeymoon/Wedding/Romantic
 - Independent Travel
 - Luxury
 - Rail Travel
 - Ski Vacations
 - Villa Rentals
 - Wellness/Health/Spa
- 28) What is the #2 type of travel you sell?
 - (see specialties listed above)
- 29) What is the #3 type of travel you sell?
 - (see specialties listed above)
- 30) What is the #4 type of travel you sell?
 - (see specialties listed above)